



The Denver Bar Association **Strategic Plan**

May 2016

Mission Statement

The Denver Bar Association advances professionalism within the legal community and promotes justice in the broader community.

Values

We are inclusive, purposeful, impactful and professional.

Vision Statement

The Denver Bar Association is committed to promoting member success by:

- Cultivating an inclusive and engaged legal community;
- Delivering programming focused on enhancing professional excellence; and
- Supporting and advancing justice.

Goal Overview

1. Improve the Denver Bar Association member experience through better engagement, promoting diversity and inclusivity, improving communications, engaging new and young attorneys, and actively recruiting members.
2. Focus on core programming including professional development, pro bono and clinics, and public engagement through ongoing evaluation using the values of being inclusive, purposeful, impactful and professional.

These goals are mapped with potential action steps on the charts that follow.

Time Horizon

This plan is effective for five years through June 30, 2021. This plan may be amended only by the Board of Trustees. The nominating committee is directed to nominate officers committed to implementing this plan.