Submission Guidelines for Lawyers’ Announcements in Colorado Lawyer

The content of Lawyers’ Announcements is subject to approval and must meet criteria for this type of advertising. Lawyers’ Announcements are distinguishable from “display advertising.” Email csmith@cobar.org for information about display advertising in Colorado Lawyer.

General
The Lawyers’ Announcements section is reserved to announce the following:
- New members to a law firm or legal department
- Name change of a law firm
- Formation, merger, or new affiliation of law practice(s) and law-related associations
- Relocation of a law practice
- Change in job status
- Retirement of attorneys
- Notices of professional appointment, honors, or awards

Submission of Content
- Advertisers are responsible for the editorial and graphic content of their announcements.
- Digital files are preferred.
- Color files are now accepted.
- Colorado Lawyer staff will no longer provide layout/design services.
- Submit files as press-quality PDFs saved at 300 dpi resolution.
- Ads must be designed to the correct ad size. Ads sent in an incorrect size are subject to refusal or misprinting.

Payment
- By check: payable to Colorado Bar Association, mailed to Colorado Lawyer, Attn: Clair Smith, 1900 Grant St., Ste. 900, Denver, CO 80203.
- By credit card: contact Clair Smith at csmith@cobar.org or (303) 824-5360.

Questions?
Contact Clair Smith at csmith@cobar.org or (303) 824-5360.

SIZEs and Cost
Quarter page vertical
- 3.75” wide x 4.25” tall
- $250 CBA members; $350 nonmembers

Half page horizontal
- 7.75” wide x 4.25” tall
- $400 CBA members; $525 nonmembers

Full page
- 7.75” wide x 8.875” tall
- $750 CBA members; $900 nonmembers

ANNOUNCEMENTS DEADLINES

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Announcements received past deadline will be accommodated as space permits. Payment must be received by deadline to secure placement.
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