

Denny Basham Bio



Denny Basham’s digital marketing agency Subsilio Consulting helps companies proactively build, market, and manage their 5 star reputations online. On a daily basis, he leverages his technology and business expertise to help Subsilio’s clients get more customers and revenue. Denny has over 3 decades of experience solving business problems with technology and he first realized the power of computers when he tracked his paper route on his Commodore 64 at age 15. Throughout his working career, he has had a passion for “high potential” companies and has been a key contributor in 4 startups besides his own, including one, Double-Take Software, Inc. that “went public.” Denny is originally from Virginia but moved to Colorado in 1999 to pursue one of his favorite hobbies – skiing. Denny is a Certified Information Systems Security Professional and graduated with a Degree in Finance from James Madison University and a Global MBA from the Thunderbird School of Global Management. He also has a passion for no-limit Texas hold-em poker, international travel and the Denver Broncos and currently resides in Denver with his wife Janna, their chocolate lab Mandy Moo and their great dane mix Bryn. Denny always says that “reputation matters” to all businesses both small and large and he practices this mantra daily with Subsilio’s ever growing client base.