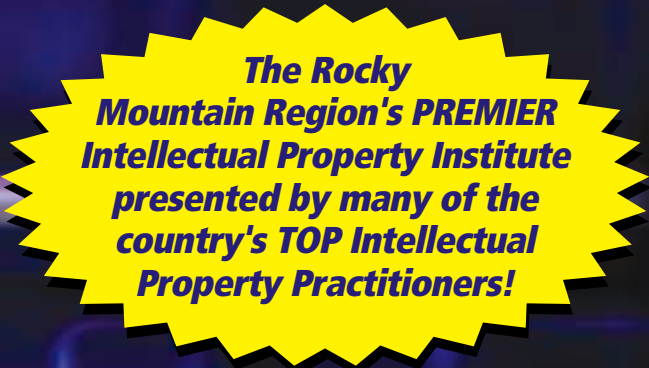




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The Rocky Mountain Region's PREMIER Intellectual Property Institute presented by many of the country's TOP Intellectual Property Practitioners!

4TH ANNUAL ROCKY MOUNTAIN INTELLECTUAL PROPERTY & TECHNOLOGY INSTITUTE

Co-sponsored by the Intellectual Property Section of the Colorado Bar Association, Stanford Program in Law, Science and Technology, and the ABA Section on Science and Technology

THIS YEAR'S IP INSTITUTE FEATURES:

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ARE YOU NEW TO IP LAW?

IP for the Non-IP Specialist

In one fast-paced session, you'll get up-to-speed on IP fundamentals in time to join your colleagues for the Institute!

**LIVE ONLY!
May 31, 2006**

In Denver at the CBA-CLE Classroom

See inside for program agenda details and credit information.

IP for the Non-IP Specialist:

A Crash Course in Intellectual Property

In Denver, May 31, 2006

Intellectual property law and practice touches many other areas of law practice, particularly business transactions. Transactional counsel routinely come into contact with vitally important issues of technology protection and licensing, and brand protection and exploitation. This year's institute features a special one-day sequence of presentations specifically designed for in-house counsel and business transactional attorneys who are not IP specialists but whose daily work and practice require an understanding of intellectual property. This is an ideal opportunity to learn more about IP basics, prepare for the Institute, and network with your colleagues.

LOCATION:

CBA-CLE Classroom, 1900 Grant Street, Ste 300, Denver, CO

CREDITS:

Submitted for 6 General Credits

PROGRAM AGENDA

MODERATOR: WAYNE STACY

8:30 - 9:00 am	Registration
9:00 - 9:50 am	Protecting Technology - Introduction to Patent Law <ul style="list-style-type: none"> • What is a patent and how is it different from other areas of IP protection • What does it take to obtain a patent with respect to novelty and non-obviousness requirements • What obstacles might prevent securing a patent on otherwise patentable subject matter • What is patent infringement and what are the main considerations in filing a patent infringement lawsuit or defending a charge of infringement <i>Presented by Timothy Scull</i>
9:50 - 10:40 am	Patent Portfolio Strategies <ul style="list-style-type: none"> • Assessing and prioritizing your patentable ideas • Planting a stake in the ground - how, when and where to file • Strategic growth and management of your patent portfolio <i>Presented by James Pinto</i>
10:40 - 10:55 am	Break
10:55 - 11:45 am	The Basics of Patent Litigation - How to Survive and Prosper <ul style="list-style-type: none"> • The anatomy of a patent infringement lawsuit - from filing of the complaint, through trial and appeal • What the patent holder should think about before filing the complaint • What the accused infringer should consider when the case is filed <i>Presented by James Hartley</i>
11:45 am - 1:00 pm	Lunch - on your own
1:00 - 1:50 pm	Fundamentals of Licensing <ul style="list-style-type: none"> • Distinctions between a license and a sale • Know the deal! Understanding what intellectual property is being licensed and how it may be used • Overview of the terms and conditions unique to licensing transactions <i>Presented by C. Ben Huber and John Ritsick. Moderated by Katy Reamon</i>
1:50 - 2:40 pm	Inbound Technology Licenses <ul style="list-style-type: none"> • License scope, payment structuring and other common challenges of inbound licensing deals • How a licensee can protect its licensed rights <i>Presented by Craig Garby and Joseph Kovarik. Moderated by Katy Reamon</i>
2:40 - 2:55 pm	Break
2:55 - 3:45 pm	Joint Development of IP <ul style="list-style-type: none"> • Defining the scope of the joint development project • "Let's jointly own the IP": Pitfalls of joint development agreements <i>Presented by Aaron Brodsky and Celia Rankin. Moderated by Katy Reamon</i>
3:45 pm	Adjourn

4th Annual Rocky Mountain Intellectual Property & Technology Institute

LIVE ONLY at the
Westin Westminster Hotel!
June 1-2, 2006

The best intellectual property and technology law program in the Western United States is back! Join us in the summer of 2006 in Denver!

The 4th Annual Rocky Mountain Intellectual Property and Technology Institute offers unmatched learning about the most recent developments and trends in intellectual property and technology law, and abundant networking opportunities. Featuring panels of federal judges, senior attorneys from leading technology companies **Google**, **eBay**, and **LucasFilm**, and national practice leaders from around the nation, the Institute embraces technology licensing, patent litigation and prosecution, trademark and trade secret litigation and licensing, copyrights, and much more. If the business of your clients involves creating or using technology or depends on branding or creative works for its success - you should be here!

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LOCATION:

Westin Westminster Hotel
10600 Westminster Blvd., Westminster, CO 80020

See registration page for additional program and hotel information.



WIN an iPod!

By attending the IP Institute this year, you will have an opportunity to win one of five iPods! Join us for lunch on June 1 and 2 when we will draw names for complimentary iPods.

PROGRAM AGENDA ■ DAY 1 ■ JUNE 1, 2006

8:00 - 8:30 am	Registration		
8:30 - 10:00 am	PLENARY SESSION: A View from the Bench: Trends and Perspectives on Big Ticket IP Litigation <ul style="list-style-type: none"> • Jurisdictional selection and forum shopping • Efficient management of large-scale IP litigation • Judicial reform in IP case management, including the spread of patent local rules and potential future changes <i>Panel: Judge T.S. Ellis, III (E.D. VA) and Judge Ronald Whyte (N.D. CA)</i> <i>Moderated by: James Brogan</i>		
10:00 - 10:15 am	Networking Break		
TRACKS BEGIN:	TRACK A - PATENT Moderator: James Brogan	TRACK B - TRADEMARK/TRADE SECRET Moderator: Natalie Hanlon-Leh	TRACK C - LICENSING/COPYRIGHT Moderator: Nathaniel Trelease
10:15 - 11:05 am	2006 Patent Law Update <ul style="list-style-type: none"> • A whirlwind tour through the most recent developments in patent law <i>Presented by Mark Lemley</i>	Merger & Acquisition Due Diligence in an E-Information Age <ul style="list-style-type: none"> • Is your merger or acquisition agreement out of date in an information economy? • What are some of the new "e" laws that impact the agreement? • Are your reps and warranties inadequate (and what should you refuse to provide)? <i>Presented by Holly Towle</i>	Current Issues Surrounding Software Protection in the European Union <ul style="list-style-type: none"> • Database and trade secret protection for software in the European Union • The future of software patenting in the European Union • The effect of the Microsoft case on software protection in Europe <i>Presented by David Llewellyn</i>
11:10 am - 12:00 pm	Extraterritoriality in Patent Law <ul style="list-style-type: none"> • Recent decisions have dramatically expanded the extraterritorial reach of U.S. patent law. Find out what this means for your practice <i>Presented by Mark Lemley</i>	2006 Trademark Update <ul style="list-style-type: none"> • Recent federal cases and TTAB decisions • Developments in fair use after K.P. Permanent Make-Up, Inc. v. Lasting Impression I, Inc. • Domain name and Internet update <i>Presented by Simon J. Frankel</i>	Technology Licensing in China and India <ul style="list-style-type: none"> • What are key elements of effective IP protection for U.S. licensors in China and India? • What are critical provisions for U.S. licensors to have in Chinese or Indian technology licenses? • What can U.S. licensors expect in dispute resolution in China and India? <i>Presented by Nelson Dong</i>
12:00 - 1:30 pm	Lunch - Sponsored by FAEGRE & BENSON LLP Ethics Presentation: "Ethics in a Digital Age" <i>Presented by David Bernstein</i>		
1:30 - 2:20 pm	Patent Appeals Within the Patent Office <ul style="list-style-type: none"> • Assessing your case for appeal • Writing the appeal brief • Appeals from post-issuance proceedings <i>Presented by Dan Cleveland, Jr.</i>	Intellectual Property Issues Raised by Departing Employees <ul style="list-style-type: none"> • Trade secret protection. Preventing employees from misappropriating trade secrets when starting a new job. Steps to take when they do anyway • Ownership of inventions. Who owns patent rights created by former employees? How do employment agreements affect ownership? • Internet aspects - Employment-related blogging. Steps to take against employees who post trade secrets or other protected material on the Internet <i>Presented by Peter Weinberg</i>	2006 Copyright Update <ul style="list-style-type: none"> • Inducement claims - the impact a year after the <i>Grokster</i> decision • Investor liability • Search engine and linking liability • Copyright class action litigation • Identifying and suing anonymous defendants • Update on new and important copyright and DMCA decisions <i>Presented by Ian Ballon</i>
2:25 - 3:15 pm	Antitrust Issues in Standard Setting and Patent Pools <ul style="list-style-type: none"> • Antitrust rules governing patent pools: What the cases and the enforcement agencies say • Identifying and managing the risks of standard setting organization rules for IP licensing • What do the FTC's recent enforcement actions in the standard setting arena mean for IP owners? <i>Presented by Jonathan Gleklen</i>	2006 Trade Secret Update <ul style="list-style-type: none"> • Trade secrets management: The intersection of <i>Sarbanes-Oxley</i> and the Economic Espionage Act • Preemption of alternative claims, such as unfair competition and breach of fiduciary duty, by the Uniform Trade Secrets Act • Keeping secrets in court: The new challenges to stipulated protective orders <i>Presented by James Pooley</i>	Investor Liability After <i>Grokster</i> <ul style="list-style-type: none"> • What level of involvement is required before investors are liable under current copyright laws? • Measures to minimize risk of liability • Future trends following the <i>Grokster</i> decision • P2P after <i>Grokster</i> and the risk of investor liability • Growth of potential third party claims • Future of P2P models • Practical advice on business models <i>Presented by William Coats</i>
3:15 - 3:30 pm	Networking Break		
3:30 - 4:20 pm	International Piracy of IP <ul style="list-style-type: none"> • Counterfeit and fraud risks associated with doing business in China and the Greater Asia Pacific Region • Adjusting your intellectual property strategy for doing business in "IP-Unfriendly" countries • Enforcement tips for protecting your intellectual property from fraud and counterfeiting <i>Presented by Craig Neugeboren</i>	Licensing Trade Secrets <ul style="list-style-type: none"> • Understanding special issues and terms • Identifying the licensed property • Common issues in hybrid licenses, including royalties in hybrid patent and trade secret licenses • Remedies: <ul style="list-style-type: none"> - Contractual; injunctive - Impact of contract on injunctive remedies • Terminating trade secret licenses • Claims against third parties <i>Presented by Jeff Dodd</i>	Taxation of Intellectual Property <ul style="list-style-type: none"> • Techniques to receive favorable tax treatment on transfer of IP • Structuring the patent portfolio to obtain favorable capital gain treatment for investors and inventors • Tax treatment of trademarks, trade secrets and copyrights • Depreciation of intangibles • Potential tax credits for inventive efforts <i>Presented by Ronald Gorsche</i>
4:20 pm	Adjourn		
4:20 - 5:30 pm	Wine Tasting Reception sponsored by COOLEY GODWARD LLP		

PROGRAM AGENDA ■ DAY 2 ■ JUNE 2, 2006

8:00 - 8:30 am	Registration & Continental Breakfast		
8:30 - 9:30 am	PLENARY SESSION: Emerging Risks of E-Commerce <ul style="list-style-type: none"> • Going Global: Challenges when the reach of the Internet is worldwide • Privacy and Security: What are the limits on what corporations or government can do with data? • Emerging Communications Technologies: How blogs, podcasting and other technologies are transforming e-commerce <i>Presented by David Anderman of LucasFilm, Rose Hagan of Google, and Jay Monahan of eBay</i> <i>Moderated by Natalie Hanlon-Leh</i>		
9:30 - 10:20 am	PLENARY SESSION: Mediating IP Disputes <ul style="list-style-type: none"> • Obstacles to a successful mediation • Effective mediation briefs and presentations • Preparing the client for mediation <i>Panel: Judge Boyd Boland (D. CO) and Judge Edward Infante (N.D. CA) (ret.)</i> <i>Moderated by Gregory Whitehair</i>		
10:20 - 10:35 am	Networking Break		
TRACKS BEGIN:	TRACK A - PATENT Moderator: Wayne Stacy	TRACK B - TRADEMARK/TRADE SECRET Moderator: Katy Reamon	TRACK C - LICENSING/COPYRIGHT Moderator: Natalie Hanlon-Leh
10:35 - 11:25 am	Intellectual Property Protection in China <ul style="list-style-type: none"> • Issues that arise with patents, trademarks and copyrights • How to obtain intellectual property protection • How to protect your rights once you have them <i>Presented by Heidi Keefe</i>	Computer Software Litigation <ul style="list-style-type: none"> • Software user vs. software developer: What each side needs to know about software performance cases • Effective use of experts • Assessing, proving and defending against damage theories in software cases involving claims of defective software, misappropriation of trade secrets, and/or copyright infringement <i>Presented by Jane Michaels and Lee Johnston</i>	Protecting the Google Brand <ul style="list-style-type: none"> • Managing the trademark portfolio • How to police and enforce your mark while maintaining your corporate culture • Can you Google? Protecting against genericide <i>Presented by Rose Hagan</i>
11:25 am - 12:15 pm	The Perils of Privilege: Planning to Waive Attorney-Client Privilege. <ul style="list-style-type: none"> • Patent counseling and litigation are rife with situations that may require a company to waive the attorney-client privilege • Recognizing situations that call for waiving the privilege • Managing the paper trail, assuming the privilege is waived • Managing and anticipating privilege waiver in house <i>Presented by Thomas Friel</i>	Top Drafting Mistakes Litigators Love <ul style="list-style-type: none"> • Real world examples of drafting mistakes • Tips on how to avoid such mistakes <i>Presented by Peter Gergely</i>	Protecting Your Trademarks in Cyberspace <ul style="list-style-type: none"> • Pop-ups and keywords • Sucks and parody sites • UDRP and ACPA <i>Presented by Rita Rodin</i>
12:15 - 1:30 pm	Lunch - Sponsored by the INTELLECTUAL PROPERTY SECTION of the Colorado Bar Association. With entertainment provided by: THE LAW CLUB <i>The IP Section proudly presents "The Law Club", followed by a panel discussion of ethical issues raised by IP practice</i>		
			
1:30 - 2:20 pm	An In-depth Analysis of Patent Reexamination: Is the System Broken, or Only Misunderstood? <ul style="list-style-type: none"> • Analysis of reexamination certificates issued since 2000 • Is <i>ex parte</i> reexamination nothing more than a "whitewash" that rarely achieves a patent defendant's objectives? Let's look at the supporting data • Are estoppel provisions of the <i>inter partes</i> reexamination statute so restrictive that it is not worth the risk for patent defendants? Let's look at the supporting data <i>Presented by Timothy Teter</i>	SOX & IP: Corporate Compliance Issues <ul style="list-style-type: none"> • An overview of <i>Sarbanes-Oxley</i> for non-specialists • Reporting requirements for IP events • Effects of <i>Sarbanes-Oxley</i> on the value of IP <i>Presented by Mark Jensen</i>	ABCs of Open Source <ul style="list-style-type: none"> • What is open source and why should lawyers care? • Principal attributes of major open source licenses • GPL v. 3 and other recent developments <i>Presented by Bennett Sigmond</i>
2:20 - 2:35 pm	Networking Break		
2:35 - 3:25 pm	US and Global Privacy and Security Law: Recent Developments <ul style="list-style-type: none"> • Top issues affecting US and US-based multinational businesses • Update on global responses to security breaches and ID theft • Implications for direct marketing, outsourcing, e-commerce, data management, and corporate transactions <i>Presented by Catharine Boschee</i>	Developing New Technology Outside the Company <ul style="list-style-type: none"> • Need for IP definitions and project description • Ownership of IP vs. use - options to joint ownership • Staged disclosure of confidential information <i>Presented by Gerald Welch</i>	Advanced Open Source Compliance <ul style="list-style-type: none"> • An overview of developing and implementing an effective open source software (OSS) compliance program • Strategies for evaluating the risks posed by OSS • Key elements of successful programs • Business, legal and technical issues to consider when developing and implementing a program • Practical advice and best practices you can use in developing and implementing an OSS compliance program (includes actual examples) <i>Presented by Jason Haislmaier and Stormy Peters</i>
3:25 - 4:15 pm	Metadata: The Secret Lives of Documents <ul style="list-style-type: none"> • What is metadata and how is created? • Litigation risks and ethics issues arising with metadata • How to "fix" the problem of metadata <i>Presented by Brian Zall</i>	Licensing Boundaries: Exhaustion, Implied Licenses & Misuse <ul style="list-style-type: none"> • Limitations on the ability of intellectual property owners to restrict rights • Tools for properly limiting the grant of intellectual property rights • Strategically limiting licenses to maximize profits <i>Presented by Peter Kinsella</i>	Brand Building - Helping Clients Pick Memorable Trademarks <ul style="list-style-type: none"> • Names make all the difference in the world: Picking good marks • There's a party in my mind and I hope it never stops. Testing, analysis and investigation • Say nothing once, why say it again. Failures and how to avoid them <i>Presented by Laura Neyland, Adam Scoville and Thomas Dooley. Moderated by Andrew Hartman</i>
			
4:15 pm	Adjourn		

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Wayne Stacy

Cooley Godward LLP
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University of Colorado School of Law
University of Denver College of Law
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Aaron Brodsky

Sun Microsystems, Inc.
Louisville, CO

James Hartley

Holland & Hart LLP
Denver, CO

Joseph Kovarik

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