

6th Annual Rocky Mountain

INTELLECTUAL PROPERTY & TECHNOLOGY INSTITUTE

LIVE ONLY at the Marriott City Center Hotel
JUNE 5-6, 2008

The Rocky Mountain Region's PREMIER Intellectual Property Institute presented by many of the country's TOP Intellectual Property Practitioners!

THIS YEAR'S INSTITUTE WILL FEATURE:

- Federal judges, senior attorneys from leading technology companies, and national practice leaders from around the nation
- Recent major developments and practice trends
- Over 30 sessions to choose from
- Outstanding networking opportunities
- A world-class intellectual property and technology conference

*Submitted for 14 General CLE Credits,
Including 2 Ethics Credits*

IP NOT YOUR SPECIALTY?

In one fast-paced session, you'll get up-to-speed on IP fundamentals in time to join your colleagues for the Institute!

FUNDAMENTALS OF IP LAW

JUNE 4, 2008

In Denver at the CBA-CLE Classroom

Submitted for 7 General CLE Credits

Register early for this outstanding conference and receive a substantial discount!

REGISTER FOR THIS PROGRAM ONLINE! Go to www.cobar.org/cle

IP NOT YOUR SPECIALTY?

Get up-to-speed in time for the Institute!

Fundamentals of IP Law In Denver, June 4, 2008

Intellectual property law and practice touch many other areas of law practice, particularly business transactions. Transactional counsel routinely come into contact with vitally important issues of technology protection and licensing, and brand protection and exploitation. This year's Institute features a special one-day sequence of presentations and panel discussions specifically designed for in-house counsel and business transactional attorneys who are not IP specialists but whose daily work and practice require an understanding of intellectual property. This is an ideal opportunity to learn more about IP basics, prepare for the Institute, and network with your colleagues.

LOCATION: CBA-CLE Classroom, 1900 Grant Street, Ste 300, Denver, CO

CREDITS: Submitted for 7 General Credits

This is an ideal opportunity to learn more about IP basics, prepare for the Institute, and network with your colleagues.

PROGRAM AGENDA

Moderated by Wayne Stacy, Cooley Godward Kronish, LLP

8:30 am	Registration	
9:00 am	TRADEMARKS PANEL <i>Panel Moderated by Lisa Osman, Dorsey & Whitney, LLP</i> Trademarks: The Basics <ul style="list-style-type: none">• What is a trademark? Relationship and distinctions from other forms of IP?• Selecting, securing and enhancing rights through registrations• General enforcement issues/strategies	<ul style="list-style-type: none">• What uses are excluded (especially in context of patent licenses)?• What IP is covered (copyrights, patents, etc.)?• Especially complex formats (e.g., distribution to only authorized licensees)• Consider the growing role of ASP/SOS models – are they really licenses? Support <ul style="list-style-type: none">• Relevance in software context Ownership <ul style="list-style-type: none">• Joint development: Who owns what?• Liabilities tied to design context• Joint ownership
10:45 am	Break	
10:45 am	TRADEMARKS PANEL <i>continued</i> Trademarks: Branding <ul style="list-style-type: none">• Trademark counsel's role in branding• Brands on the internet• Trademarks and brands in deals (security, equity, licenses, etc.) <i>Trademarks Panel presented by Elizabeth Magnuson, Sun Microsystems; Christine Searls, Qwest; Richard Lyon, Gibson, Dunn & Crutcher, LLP; Andrea Anderson, Holland & Hart; Stephen Horace, Lathrop & Gage, LC; and Charlene Krogh, Dorsey & Whitney, LLP</i>	
12:15 pm	Lunch - on your own	
1:30 pm	LICENSING PANEL <i>Panel Moderated by Ryan Arney, Davis, Graham & Stubbs, LLP</i> Scope of License <ul style="list-style-type: none">• What is being licensed (software, patents, trademarks)? What uses are allowed (beta/ evaluation, internal application, distribution)?	3:00 pm Refreshment Break 3:15 pm LICENSING PANEL <i>continued</i> Warranties and Indemnification <ul style="list-style-type: none">• Different forms of licenses suggest different allocations of risk• Economics of the deal Payment <ul style="list-style-type: none">• Compensation structures Additional Considerations <ul style="list-style-type: none">• Escrow (source code)• IP pools/grantback provisions• Recent developments <i>Licensing Panel Presented by Tessa Schwartz, Morrison & Foerster, LLP; Keith J. Berets, Cooley Godward Kronish, LLP; Pantea Garroussi, Davis, Graham & Stubbs, LLP; and Lynn Hendrix, Holme Roberts & Owen, LLP</i>
4:15 pm	Adjourn	

SPECIAL THANKS TO THE 2008 SPONSORS:

■ The Intellectual Property Section of the Colorado Bar Association

PLATINUM LEVEL:

- Cooley Godward Kronish, LLP
- Faegre & Benson, LLP
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INTELLECTUAL PROPERTY & TECHNOLOGY INSTITUTE

The Rocky Mountain Intellectual Property Institute returns in 2008 with an All-Star national line-up of speakers and topics! Join us in Denver for updates on all areas of IP law and practice, learn more about special development trends in IP litigation and timely topics in IP transactional work, including IP finance. If you work or practice in this area of law, the Denver Marriott on June 5 and 6 is the place to be!

- Unparalleled networking opportunities with more than 300 of your colleagues
- Updates on patent litigation, licensing, trademarks, trade secrets, and trade dress
- Hear from practice leaders from around the nation
- Receive guidance from in-house counsel from major technology companies
- Learn more about real-world impact of recent decisions on IP litigation
- Hear about trends in licensing and transactional work, including IP finance
- Learn about critical developments in attorney ethical obligations

WHEN AND WHERE:

JUNE 5-6, 2008

At the Marriott City
Center Hotel

1701 California Street
Denver, CO 80202

See registration page for additional
program and hotel information.

CLE CREDITS:

Submitted for 14 General
Credits, Including 2 Ethics

INSTITUTE PROGRAM AGENDA • DAY 1 • JUNE 5, 2008 • AT THE MARRIOTT CITY CENTER HOTEL

7:45 - 8:25 am	Registration		
8:25 am	Welcoming Remarks <i>Nathaniel T. Trelease, Program Chair, WebCredenza, Inc.</i> <i>Gary Abrams, Executive Director, Colorado Bar Association CLE</i>		
8:30 - 10:15 am	PLENARY SESSION - Patent Law Update <i>Presented by Mark Lemley, Stanford Law School</i> <i>Moderated by William Coats, White & Case, LLP</i>		
10:15 - 10:30 am	Refreshment Break		
<i>PLEASE SELECT THE TRACK YOU WISH TO ATTEND ON THE REGISTRATION FORM</i>			
TRACKS BEGIN:	TRACK A	TRACK B	TRACK C
	Moderator: James Brogan	Moderator: Wayne Stacy	Moderator: Natalie Hanlon-Leh
10:30 - 11:20 am	IP and Standard Setting Bodies <i>Presented by William Coats, White & Case, LLP</i>	2008 Trademark Update <i>Presented by David Bernstein, Debevoise & Plimpton, LLP</i>	27 Hidden Dangers in Licensing <i>Presented by Peter Kinsella, Faegre & Benson, LLP</i>
11:25 am - 12:15 pm	The Rise of Reexamination - Aggressive Maneuvering in Litigation and Pre-Litigation <i>Presented by Spencer Patterson, Fish & Richardson, LLP and David McCombs, Haynes & Boone, LLP</i>	IP Secured Transactions: The Changing Landscape <i>Presented by Steven O. Weise, Heller Ehrman, LLP</i>	U.S. Export Control Issues in Technology Licensing <i>Presented by Nelson Dong, Dorsey & Whitney, LLP</i>
12:15 - 1:45 pm	LUNCH - SPONSORED BY THE INTELLECTUAL PROPERTY SECTION OF THE COLORADO BAR ASSOCIATION (NOTE: please indicate on the registration form if you plan to attend the lunch <u>AND</u> if you prefer a vegetarian meal)		
1:45- 2:35 pm	Protecting IP Abroad: A Cost-Benefit Analysis <i>Presented by Tim Scull, Merchant & Gould P.C., Daniel Lejeune, Chief Patent Litigation Counsel, GAMBRO Intellectual Property Department, and William Harmon, Microsoft</i>	2008 Copyright Update <i>Presented by Ian Ballon, Greenberg Traurig, LLP</i>	SOX & IP: When Two Worlds Collide <i>Presented by Dean Salter, Holme Roberts & Owen, LLP and Jason Haislmaier, Holme Roberts & Owen, LLP</i>
2:40 - 3:30 pm	Cease and Desist Letters, Notice Letters, and Declaratory Judgment Actions – Has the World Really Changed? <i>Presented by Molly Kocialski, Qwest, and James Brogan, Cooley Godward Kronish, LLP</i>	2008 Trade Secret Update <i>Presented by Eric Elliff, Morrison & Foerster, LLP</i>	The Expanding Domain Space: Internationalized Domains, New Top Level Domains, and What to Do About Them <i>Presented by Paul McGrady, Greenberg Traurig, LLP</i>

INSTITUTE PROGRAM AGENDA • DAY 1 • *continued*

3:30 - 3:45 pm	Refreshment Break		
3:45 - 4:35 pm	KSR and Obviousness - How it Has Played Out in the Courts and Patent Office <i>Presented by Heidi Keefe, White & Case, LLP, and Theodore Herhold, Townsend and Townsend and Crew, LLP</i>	Advanced Trademark Licensing <i>Presented by Nick Valenziano The Goodyear Tire & Rubber Company Akron, OH</i>	Privacy & Security Update: Behavioral Tracking, Common Law Duties to Protect & More <i>Presented by Timothy Tobin, Proskauer Rose, LLP</i>
4:35 - 5:30 pm	Wine Tasting reception - Sponsored by COOLEY GODWARD KRONISH, LLP (NOTE: please note on the registration form if you plan to attend the wine tasting reception)		
5:30 pm	Adjourn		

INSTITUTE PROGRAM AGENDA • DAY 2 • JUNE 6, 2008 • AT THE MARRIOTT CITY CENTER HOTEL

8:30 - 9:00 am	Registration		
9:00 - 10:00 am	PLENARY SESSION - Developments in the Digital World: Blogs, User Created Content, Secondary Liability and Much More <i>Presented by Rose Hagan, Google; Rob Rieders, Pixar Animation Studios, Matthew Burrows, Apple, and Jane Michaels, Holland & Hart LLP, Moderated by Natalie Hanlon-Leh, Faegre & Benson LLP</i>		
10:00 - 10:15 am	Refreshment Break		

PLEASE SELECT THE TRACK YOU WISH TO ATTEND ON THE REGISTRATION FORM

	TRACK A	TRACK B	TRACK C
TRACKS BEGIN:	Moderator: Natalie Hanlon-Leh	Moderator: James Brogan	Moderator: Wayne Stacy
10:15 - 11:05 am	Legislative Update – Patent Law Changes <i>Presented by Greg Leibold, Merchant & Gould, PC and Glenn Beaton, Gibson, Dunn & Crutcher, LLP</i>	Kate Spode & Louis Buitton: Combating International Counterfeiting <i>Presented by Nina Wang, Faegre & Benson LLP, and Marc Levy, K & L Gates, LLP</i>	2008 Licensing Update <i>Presented by Jeff Dodd, Andrews Kurth LLP</i>
11:10 am - 12:00 pm	New Focus on Patent Office Appeals - The Basics, Practical Tips, and Potential Litigation Impact <i>Presented by Tom Franklin, Townsend and Townsend and Crew, LLP</i>	Why IP Attorneys Should Care About the Different Types of Financing Their Company Receives <i>Presented by Lee Reichert, Kamlet Shepherd & Reichert, LLP</i>	Anatomy of a Complex License <i>Presented by Jeff Dodd, Andrews Kurth LLP</i>
12:00 - 1:30 pm	LUNCHEON WITH PRESENTATION: Practical Lawyer Ethics for IP Professionals - SPONSORED BY FAEGRE & BENSON LLP <i>Presented by David Hricik, Mercer University School of Law</i> (NOTE: please indicate on the registration form if you plan to attend the lunch <u>AND</u> if you prefer a vegetarian meal)		
1:30- 2:20 pm	Advanced Claims Drafting: Impact of Recent Cases <i>Presented by Craig Neugeboren, Neugeboren Law Firm; Greg Durbin, Dorsey & Whitney LLP; and Craig Hemenway, Dorsey & Whitney LLP</i>	Developments in Trade Dress Law <i>Presented by Katina Banks, Dorsey & Whitney LLP</i>	Protecting Your Intellectual Property in a Networked & Wireless Workplace <i>Presented by Jessica Brown, Gibson, Dunn & Crutcher, LLP and Danielle Kitson, Gibson, Dunn & Crutcher, LLP</i>
2:25 - 3:15 pm	Sweeping Changes for Software, Business Method and Tax Patents <i>Presented by Scott Alter, Faegre & Benson, LLP</i>	Trade Secret Licensing <i>Presented by Jill Chalmers, Holme Roberts & Owen, LLP</i>	The Law of Sweepstakes <i>Presented by Shelley Rowan, Cohen Silverman Rowan, LLP</i>
3:15 - 3:30 pm	Refreshment Break		
3:30 - 4:20 pm	PLENARY SESSION - Sanctions, Discovery Burden, and Ethical Considerations: How to Avoid Discovery Sanctions While Minimizing the Burden to Your Company <ul style="list-style-type: none"> • Ethical obligations and considerations • Preserving electronic documents without saving everything • Efficiently and selectively identifying documents for production • New methods and tools for efficiently reviewing your opposing party's documents <i>Presented by Magistrate Judge Boyd Boland, District of Colorado; Troy Dunham, Cooley Godward Kronish, LLP; Richard Finkelman, Navigant Consulting, Inc.; and Scott Llewellyn, Morrison & Foerster, LLP</i> <i>Moderated by Wayne Stacy, Cooley Godward Kronish, LLP</i>		
4:20 pm	Adjourn		

FACULTY AND PLANNING COMMITTEE

PLANNING COMMITTEE:

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New York, NY

Magistrate Judge Boyd Boland

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Proskauer Rose, LLP
Washington, DC

LIVE SEMINAR ORDER FORM

FUNDAMENTALS OF IP LAW: JUNE 4, 2008 (Src. code: IP060408L)

Tuition Enclosed For:

- CBA Intellectual Property Section Member\$199
- ABA Science and Technology Member\$199
- CBA Member\$209
- Non-member\$239

2008 IP AND TECHNOLOGY INSTITUTE: JUNE 5-6, 2008 (Src. code: IP060508L)

Tuition Enclosed For:

- | | | |
|---|----------------------|---------------------|
| | <u>Before May 16</u> | <u>After May 16</u> |
| <input type="checkbox"/> CBA Intellectual Property Section Member | \$299 | \$349 |
| <input type="checkbox"/> ABA Section on Science and Technology | \$329 | \$369 |
| <input type="checkbox"/> CBA Member | \$329 | \$369 |
| <input type="checkbox"/> Non-member | \$379 | \$409 |

Are you planning to attend any of the following:

- DAY 1: Luncheon I require a vegetarian selection Wine-tasting
 DAY 2: Luncheon I require a vegetarian selection

TRACK SELECTION:

Attendees may float from track to track, but for seating purposes, please select one track to attend per day.

- DAY 1: TRACK A TRACK B TRACK C
 DAY 2: TRACK A TRACK B TRACK C

LIVE PROGRAM SUBTOTAL \$ _____

COURSE MATERIALS ORDER FORM

PLEASE NOTE: CBA-CLE is going GREEN! This year's course materials will be available on CD-ROM as a PDF for any attendee who prefers electronic rather than paper format. Please indicate below if you prefer to receive the course book (paper materials) or electronic materials in PDF format on CD-ROM. If you do not select a format, you will automatically receive the course materials in paper format.

- I want ONLY THE PAPER MATERIALS
- I want ONLY THE CD-ROM
- I WANT BOTH THE PAPER and CD-ROM. An additional \$20 will be applied to my tuition.....\$20

COURSE MATERIALS SUBTOTAL \$ _____

HOMESTUDY ORDER FORM

To receive CLE Credit, you must purchase both the course materials AND the recorded seminar (CD-ROM).
Homestudy is submitted for 34 General CLE Credits, including 1 Ethics.

FUNDAMENTALS OF IP LAW: (Src. code: IP060408)

- Course materials only: CBA Member - \$95 Non-member - \$125
 Course materials & recorded seminar (CD) CBA Member - \$209 Non-member - \$239

2008 2008 IP AND TECHNOLOGY INSTITUTE: (Src. code: IP060508)

- Course materials only: CBA Member - \$129 Non-member - \$159
 Course materials & recorded seminar (CD) CBA Member - \$389 Non-member - \$429

Price \$	_____
Shipping & Handling \$	10.00 _____
Subtotal \$	_____
Applicable Sales Tax (7.72% Denver, 4.1% RTD and 2.9% rest of Colo.) \$	_____

HOMESTUDY SUBTOTAL \$ _____

TOTAL ENCLOSED \$ _____



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Or register ONLINE... when using VISA or MasterCard.
Register on our site @ www.cobar.org/cle

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ALL REGISTRATIONS MUST INCLUDE A CHECK OR CHARGE CARD INFORMATION.

HOTEL ACCOMODATIONS

MARRIOTT CITY CENTER HOTEL

1701 California Avenue, Denver, Colorado 80202
CALL (800) 444-2206.

Cut-off date for reservations is May 13, 2008

CBA-CLE has reserved a block of rooms for guests of the Institute. Room rates start at \$159 plus applicable taxes. When making your reservation, please indicate that you are part of the Colorado Bar Association Intellectual Property group.

CLE Use Only: Check #: _____ Approval #: _____



Colorado Bar Association CLE

In Colorado, Inc.

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