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## **LOGIC MODEL**

### **INTRODUCTION**

Colorado Alliance for Cruelty Prevention (CACP) utilizes the attached logic model as a tool to describe project activities and their desired outcomes.

#### Logic Model

A logic model is a graphical and narrative depiction that lays out the underlying assumptions of programs/projects and provides a common language for discussion of those programs/projects.

It is a tool to describe logical linkages among program resources, activities, outputs, audiences, and outcomes. It helps set up processes and parameters to answer such questions as: “What difference are we making?” “How will we know if/when we achieve our goals?” “Which one (or more) of the things we do is working?” “If we do ‘x,’ then what will logically follow?”

The logic model also offers an opportunity to assess quality and results at every juncture, thereby informing continuous improvement.

#### Project Duration

July 2009+

#### Project Team Members:

- Members of Colorado Alliance for Cruelty

#### The Target Audience for the CACP:

- Professionals who work in the prevention and intervention in violence against humans and/or animals
- Colorado associations (e.g., animal control association, district attorneys, lawyers, child welfare, animal welfare, humane educators, domestic violence/sexual assault service providers, etc.)
- State/local agencies that work with animals and/or humans, including social services, schools, etc.

**LOGIC MODEL**

<i>Activities</i>	<i>Products/Outputs</i>	<i>Short-Term Outcomes</i>	<i>Long-Term Outcomes</i>
1. Criminal Justice Response Committee	<ul style="list-style-type: none"> <li>Needs assessment of problems</li> <li>Training materials</li> </ul>	•	<ul style="list-style-type: none"> <li>Multidisciplinary response to the Link</li> <li>Focus on prevention as well as intervention</li> <li>users and partners build networks</li> <li>all audiences create skills and awareness</li> <li>Sufficient resources</li> </ul>
2. Veterinary Response Committee	<ul style="list-style-type: none"> <li>Needs assessment</li> <li>Materials for veterinary students</li> </ul>	•	
3. Human Services Committee	<ul style="list-style-type: none"> <li>Recruit human services professionals</li> <li>Needs assessment</li> </ul>	•	
4. Domestic Violence and Sexual Assault Committee	<ul style="list-style-type: none"> <li>Recruit Domestic Violence and Sexual Assault service providers</li> <li>Needs assessment</li> </ul>	•	
5. Protection Order (including pets in civil po) Committee	<ul style="list-style-type: none"> <li>Legislation</li> </ul>	<ul style="list-style-type: none"> <li>Draft legislation</li> <li>Work with Colorado Coalition Against Domestic Violence</li> <li>Obtain bill sponsor</li> <li>Pass legislation</li> <li>Train to legislation</li> </ul>	

<i>Activities</i>	<i>Products/Outputs</i>	<i>Short-Term Outcomes</i>	<i>Long-Term Outcomes</i>
6. Treatment Standards Committee	<ul style="list-style-type: none"> <li>• Needs assessment</li> <li>• Treatment standards</li> <li>• Training for therapists</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	
7. Research Committee (DU)	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	
8. Fund Raising	<ul style="list-style-type: none"> <li>• Budget</li> <li>• Funds to hire coordinator</li> </ul>	<ul style="list-style-type: none"> <li>• Talk to 5 funders about funding opportunities and importance of LINK</li> <li>•</li> </ul>	
9. Public Awareness: implement messaging campaign	<ul style="list-style-type: none"> <li>• news releases delivered to media</li> <li>• articles for association, etc., newsletters raising awareness about LINK and local work to address, available materials, &amp; training/technical assistance opportunities submitted for publication + follow-up to initial request for publication</li> <li>• brochures distributed</li> <li>• cards distributed</li> <li>• posters distributed</li> <li>• flyers distributed</li> <li>• promote community events</li> </ul>	<ul style="list-style-type: none"> <li>• 10 articles/references in general press (newspaper, TV, etc.)</li> <li>• 20 articles in association, etc., newsletters, etc.</li> <li>• 5 ask CACP to provide training as a result of seeing the messaging</li> </ul>	
10. evaluation processes and forms developed	<ul style="list-style-type: none"> <li>• Evaluation plan developed</li> <li>• Evaluation forms developed</li> </ul>	<ul style="list-style-type: none"> <li>• Committees determine how do they determine effectiveness</li> <li>• Database created to compile and tabulate data</li> </ul>	
11. review evaluation information	<ul style="list-style-type: none"> <li>• Team members meet periodically to discuss evaluations</li> </ul>	<ul style="list-style-type: none"> <li>• Team members learn what does/does not work and modify program and/or materials as needed</li> </ul>	

<i>Activities</i>	<i>Products/Outputs</i>	<i>Short-Term Outcomes</i>	<i>Long-Term Outcomes</i>
12. publicize results	<ul style="list-style-type: none"> <li>• write reports</li> <li>• write and distribute articles</li> <li>• write and distribute project summary</li> <li>• write and distribute news releases</li> </ul>	<ul style="list-style-type: none"> <li>• Reports to Coordination Committee and funders</li> <li>• Articles published                             <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>Colorado Lawyer</i></li> <li><input type="checkbox"/> <i>Domestic Violence Report</i></li> <li><input type="checkbox"/> <i>The Grassroots Connection</i> (NCADV)</li> <li><input type="checkbox"/> ABA journal (one or more of them)</li> <li><input type="checkbox"/> Veterinary organization/association publications</li> <li><input type="checkbox"/> Animal welfare organization/association publications</li> <li><input type="checkbox"/> Law enforcement publications</li> <li><input type="checkbox"/> CCADV newsletter</li> <li><input type="checkbox"/> Government publications</li> </ul> </li> <li>• Project summary appears on Web, newsletters, etc.                             <ul style="list-style-type: none"> <li><input type="checkbox"/> ABA Commission on Domestic Violence</li> <li><input type="checkbox"/> Women's Enews</li> <li><input type="checkbox"/> MINCAVA</li> <li><input type="checkbox"/> Nonviolence.org</li> <li><input type="checkbox"/> Family Violence Prevention Fund</li> <li><input type="checkbox"/> Miles Foundation</li> <li><input type="checkbox"/> StopFamilyViolence.org</li> <li><input type="checkbox"/> NOW Legal Defense and Education Fund</li> <li><input type="checkbox"/> governments</li> <li><input type="checkbox"/> CCADV</li> <li><input type="checkbox"/> CACP Partners</li> <li><input type="checkbox"/> COVA/NOVA</li> <li><input type="checkbox"/> NCJRS database</li> </ul> </li> <li>• News release results in articles/notes in publications                             <ul style="list-style-type: none"> <li><input type="checkbox"/> <i>Denver Post</i></li> <li><input type="checkbox"/> Colorado Public Radio - NPR</li> <li><input type="checkbox"/> Community newspapers where trainings were done</li> </ul> </li> </ul>	