

Senior Law Day 2012

July 28, 2012
Denver Merchandise Mart
Denver, Colorado



Colorado Bar Association CLE Sponsorship Information

Please Contact Monica Santillanes at (303) 824-5356 or
msantillanes@cobar.org



Denver Senior Law Day 2012

The Elder Law and the Trust and Estate Sections of the Colorado Bar Association and Colorado Bar Association CLE are pleased to invite you and your company to join a select group to support the Rocky Mountain Region's most important conference offering older adults useful information on many subjects related to their legal concerns.

Senior Law Day, Saturday, July 28, 2012 at the Denver Merchandise Mart in Denver, Colorado, will bring together accomplished and respected professionals to present informative seminars for seniors, and the adult children, friends, and caregivers of seniors. This is Colorado's only conference dedicated to providing legal and other pertinent information specifically to our senior population.

This annual conference will provide Exhibitors with an unsurpassed opportunity for visibility, networking, and recognition in a unique, professional environment.

Would you please take a few moments to review the following information, and contact us if you have any questions? CBA/CLE will limit the number of Exhibitors to ensure optimum visibility. Please sign up early to reserve your place!

We look forward to your association with Senior Law Day 2012.

Thank you,

A handwritten signature in black ink that reads 'Gary Abrams'.

Gary Abrams, Executive Director
(303) 824-5335
gabrams@cobar.org

2012 Senior Law Day

PLATINUM Sponsor

\$3,000

Sponsor Benefits at this level include:

- Full page Ad* (black and white) in the Senior Law Day Handbook, 2012 Edition
- Two 6-foot Display tables in a premium location at Senior Law Day
- Prominent Sign Recognition at Senior Law Day
- Four complimentary copies of the Senior Law Day Handbook, 2012 Edition
- Complimentary admission to Senior Law Day for up to 4 representatives
- A Sponsor link to your homepage or preferred website on the Senior Law Day 2012 website and CBA/CLE Conference HTML/electronic e-mails

*Please see the Enrollment Form in this packet for Ad formatting instructions.

2012 Senior Law Day

GOLD Sponsor

\$1,500

Sponsor Benefits at this level include:

- One half page Ad* (black and white) in the Senior Law Day Handbook, 2012 Edition
- One 6-foot display table in a prominent location at Senior Law Day
- Two complimentary copies of the Senior Law Day Handbook, 2012 Edition
- Complimentary admission to Senior Law Day for 2 representatives
- A Sponsor link to your homepage or preferred website on the Senior Law Day 2012 website and CBA/CLE Conference HTML/electronic e-mails

*Please see the Enrollment Form in this packet for Ad formatting instructions.

2012 Senior Law Day

SILVER Sponsor

\$750

Sponsor Benefits at this level include:

- One 6-foot display table at Senior Law Day
- One complimentary copy of the Senior Law Day Handbook, 2012 Edition
- Business card information listing* in The Senior Law Day Handbook, 2012 Edition
- Complimentary admission to Senior Law Day for 1 Sponsor representative

*Please see the Enrollment Form in this packet for Ad formatting instructions.

2012 Senior Law Day

BRONZE Sponsor

\$500

Sponsor Benefits at this level include:

- One 6-foot display table at Senior Law Day
- One complimentary copy of the Senior Law Day Handbook, 2012 Edition
- Complimentary admission to Senior Law Day for 1 Sponsor representative

Your company will have outstanding visibility, exposure and connection with Senior Law Day attendees.

The personal contact and company name recognition is invaluable!

Questions?

Please contact Monica Santillanes at (303) 824-5356 or msantillanes@cobar.org

CBA/CLE SPONSOR ENROLLMENT FORM



We would like to Sponsor
Senior Law Day 2012

____ Please list our organization as:

Platinum Gold Silver Bronze (Please circle one.)

____ Our sponsorship check in the amount of \$ _____ is enclosed.

____ Our sponsorship check in the amount of \$ _____ will follow under separate cover by **April 1, 2012**.

Please list our organization name in all Conference materials as follows:

Please direct all Sponsor information to:

Name: _____ **Title:** _____

Firm/Company: _____

Address: _____

City, State, Zip: _____

Telephone: (_____) _____ **Fax:** (_____) _____

E-mail: _____

URL: _____

Type of Card: VISA__ MasterCard__ American Express__

Card Number: _____

Expiration Date: ____/____

Name on Card: _____

Signature: _____

Date: ____/____/____

Mail completed form and check to:

Monica Santillanes
Colorado Bar Association CLE
1900 Grant St. Ste. 300
Denver, CO 80203

Or fax form to:

Attention: Monica Santillanes
(303) 860-0624

Or scan and e-mail to:

Monica Santillanes
msantillanes@coabar.org

Senior Law Day 2012

Terms:

1. CBA/CLE will arrange for a 6 foot skirted table and one chair to be used by each Sponsor. **All display items/information must fit within the top of a 6 foot table.** The table shall be set up in a manner so as to provide optimal visibility to registrants and minimal disruption of the educational atmosphere. CBA-CLE shall have discretion as to specific location of tables.
2. Sponsor must set-up on first day of the Conference and break-down on last day of the Conference by the times requested by CBA/CLE.
3. Nothing in this Agreement shall prevent CBA/CLE from seeking sponsorships from any other entity for any Conference.
4. Sponsor agrees to be responsible for any incidental charges that it may accrue at Sponsor table, including, without limitation, any electrical access, phone line or internet hook-up to Sponsor's table, and/or any audiovisual equipment ordered for the Sponsor table. **Sponsor will order this equipment directly from the Conference facility.**
5. On the occasion that CBA/CLE must cancel a scheduled Conference; the Sponsor may receive a refund of payments made to CBA/CLE or a credit to sponsor another CBA/CLE event. CBA/CLE will have no further liability to Sponsor for such cancellation.
6. This Agreement does not constitute an endorsement by CBA/CLE of Sponsor or its products or services; nor may Sponsor represent in any manner that its goods or services have been endorsed by CBA/CLE.
7. Sponsor shall indemnify and hold harmless CBA/CLE, its agents and its employees, from any claims, losses or damages to any person or entity arising or alleged to have arisen out of any acts of Sponsor or its agents in the performance or breach of this Agreement. This indemnity shall survive the expiration of this Agreement.

I have read and agree to the terms of this Agreement.

Sponsor Signature: _____

Date: _____

CBA/CLE Representative: _____

Date: _____

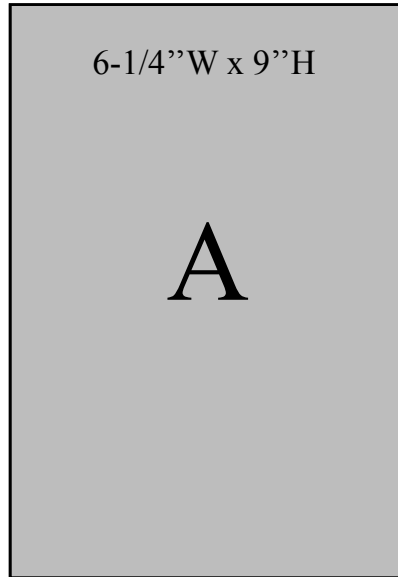
A copy of this agreement will be mailed to individual named above upon receipt of the signed agreement.

Questions? Please call Monica Santillanes at (303) 824-5356 or e-mail msantillanes@cobar.org

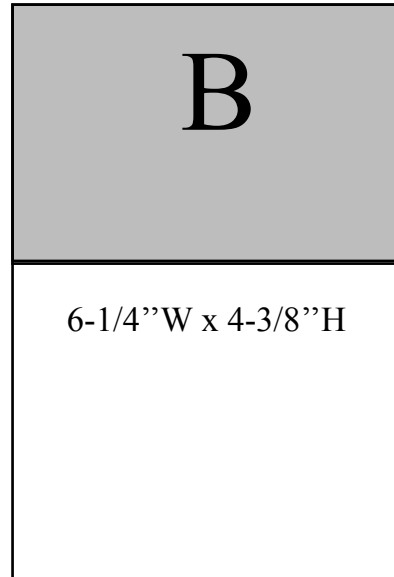
2012 Senior Law Handbook AD Specifications

ADS MUST BE RECEIVED BY APRIL 1, 2012

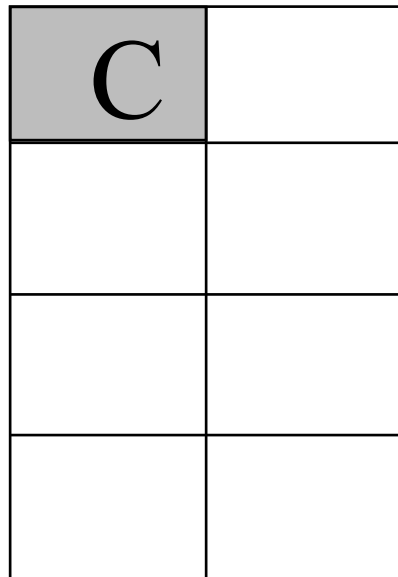
Platinum Sponsor Full Page Ad



Gold Sponsor One-Half Horizontal Page Ad



Silver Sponsor Business Card Ad



Silver Sponsor please provide a short sentence about your business.

Bronze Sponsors get a Business Listing

**For Silver and Bronze Sponsors
please complete form on page two.**

E-mail in native or high resolution PDF format to msantillanes@cobar.org
ALL ADS WILL PRINT IN BLACK AND WHITE