

Classified Advertising

Classified advertising as published in *The Colorado Lawyer* (TCL) or as a web posting on the Colorado Bar Association web site (Web Ad) may be purchased by both members and non-members. [Table of Costs to follow.]

Compliant ads will contain no more than 100 words; contain no attributes (i.e., bold, italics, underscoring, capping, etc.); and should contain only references to links (live links may not be placed).

The Colorado Lawyer – Published Ads

Ad requests may be submitted (preferably) by e-mail for review and costing to: Beneva Hansen: bhansen@cobar.org; or, if cost has been previously calculated, by mail to:

The Colorado Bar Association, Attn: TCL Classifieds – Beneva, 1900 Grant St., Ste. 900, Denver, Colorado 80203.

Communications must contain ad copy and a statement as to placement purchase intent. All communications must contain: name (individual)/business name, contact name (and title, if a business/firm), address[es], telephone/fax numbers, e-mail address (if not submitted by e-mail) in order to process payments. Once ad copy and payment has been received, ad is considered to be final. Payment is to be received no later than deadline of the print issue for which placement is being purchased. Prepaid advertising is non-refundable.

Faxed ad copy is not accepted. Credit Authorization forms may be returned via fax, if desired.

The Colorado Lawyer will no longer attach a web posting of the published issue's ad to its print issue placement purchase. Print issue placement purchases will be prepaid and published in *The Colorado Lawyer* only.

Deadline. Deadline for submission of ads for each issue is the 1st business day of the previous month. Classified ad purchases may be prepaid and will be accepted for as many months in advance as desired. Payments (requiring endorsement, made payable to the Colorado Bar Association) will be accepted by check, cash, or money order; or with MasterCard or VISA, when accompanied by a compatible, executed Credit Card Authorization Form.

CBA Web Site Ads' Posting

Effective with the October 2008 issue, *The Colorado Lawyer* will no longer attach a web posting of published ads of any issue to the CBA web site. Web Ad purchases will be sold separately at the full cost of the ad for placement on the Colorado Bar Association web site.

Web Ad requests may be submitted (preferably) by e-mail for review and costing to: Beneva Hansen: bhansen@cobar.org. (If by mail, see above instruction.)

THERE IS NO DEADLINE to purchase a Web Ad. Since confirmed, prepaid Web Ad requests will be placed within 48 hours, e-mail communication and credit card payment are suggested as being the most expeditious. If e-mail is not possible, copy and payment can be delivered or mailed, as to instruction noted above, with the understanding that processing, including payment, must be transacted before ad posting.

Web Ads will remain on the web site for 30 days from the date of posting. A continuation notice (in writing or by e-mail) must be provided by advertiser and/or prepaid for Web Ad continuation.

Communications must contain the stated ad, a statement of placement purchase, and confirmation of submission of payment. All communications must contain: individual name/business name, contact name (and title, if not an individual), address[es], telephone/fax numbers, e-mail address (if not submitted by e-mail) for payment processing.

Faxed ad copy is not accepted. Credit Authorization forms may be returned via fax, if desired.

Table of Costs

<u>Category</u>	<u>Member Rate</u>	<u>Non-Member Rate</u>
Employment/Business Opportunities		
Employment Opportunities – Metro	\$1.25/word to 100	\$2.00/word to100
Employment Opportunities – Non-Metro	\$1.25/word to 100	\$2.00/word to100
Legal Support Opportunities	\$1.25/word to 100	\$2.00/word to100
Other Legal Opportunities	\$1.25/word to 100	\$2.00/word to100
Affiliations/Mergers/Acquisitions	\$1.25/word to 100	\$2.00/word to100
Court Opportunities	\$1.25/word to 100	\$2.00/word to100
Contract/Part-Time Opportunities	\$1.25/word to 100	\$2.00/word to100
Ancillary Business Opportunities	\$1.25/word to 100	\$2.00/word to100
Recruiters	\$1.25/word to 100	\$2.00/word to100
(Above referenced category may purchase a “Blind Box” Ad	Additional \$10	Additional \$10
Jobs Wanted	\$1.25/word to 100	\$2.00/word to100
Office Sharing	\$1.25/word to 100	\$2.00/word to100
Office Space	\$1.25/word to 100	\$2.00/word to100
Property for Sale/Lease	\$1.25/word to 100	\$2.00/word to100
Conference Rooms	\$1.25/word to 100	\$2.00/word to100
Recreational Rentals	\$1.25/word to 100	\$2.00/word to100
For Sale or Rent	\$1.25/word to 100	\$2.00/word to100
Miscellaneous	\$1.25/word to 100	\$2.00/word to100
Will Information	\$1.25/word to 100	\$2.00/word to100
Books for Sale	\$1.25/word to 100	\$2.00/word to100
Services		
Contract Attorney Services	\$1.25/word to 100	\$2.00/word to100
Contract Legal Support Services	\$1.25/word to 100	\$2.00/word to100
Other Services	\$1.25/word to 100	\$2.00/word to100
Books Wanted and Books Donated ads are free.		

Note: The Colorado Bar Association reserves the right to reject or refuse to post a Web Ad. Appearance of Web Ads does not constitute endorsement or recommendation by the CBA of goods or services therein. Advertisers are responsible for the editorial content of these ads.

