



2011

Thank you for your interest in purchasing Colorado Bar Association (CBA) Section lists. CBA membership lists are available for the purpose of mailing materials of interest to attorneys and legal professionals. Before any electronic files (labels, if requested) are sold, the CBA must receive a copy of proposed mailing material being sent to the members for approval. Orders cannot be finalized without the submission of proposed mailing material.

**Selection Options**

The entire CBA membership list, one or more practice area sections (priced/sold separately), or limited zip codes (pre-sorts in order to determine cost prior to submitting an actual order) can be purchased. Pricing schedule and approximate counts for the full CBA list and practice area sections are contained on the next page. List count numbers may vary in the electronic file transmitted due to membership variations (additions or drops) during the year.

**Pricing**

Pricing structures for orders include the commercial rate which applies to all for-profit companies and organizations; and the non-profit rate which applies to organizations with federal or state non-profit designations (non-profit organizations are required to submit a copy of an IRS tax ruling determination letter. CBA and DBA "full" membership lists are sold at a fixed rate. Pricing for the various Section Lists is based on amount of members and organizational status. Zip code selections (which would have been priced in advance of purchase) are priced and sold at \$.12 each. A \$50 minimum for commercial organizations and \$25 minimum for non-profit organizations apply to this rate. Requests for adhesive labels are subject to an additional charge of \$1.00 per page (each page contains 30 labels).

**Payment**

Pre-payment is required for order and at the time of submittal of request (except for zip code pre-sorts, and then at the time cost is determined and order is submitted). Purchasing organizations outside the State of Colorado or those having offered proof of sales tax exemption (IRS Tax Exemption Status letter) are not charged Colorado Sales tax (currently 7.72%).

**Formatting & Delivery**

Lists purchased can be transmitted as an Excel document and transmitted to designated mailer by e-mail; as a text file (quote comma delimited); or with sheeted "5960" sized (1" x 2.63") labels for pickup. List sorting preferences (alphabetic or zip code), actual receipt date preference, and format style, should all be included on the order form when submitted for processing. Please allow a minimum of ten (10) business days from the date of receipt for processing. Every effort will be made in order to accommodate a receipt date preference, if not within the processing time period stated above. Labels orders may be sent by a sort of express mail if requested with a third-party account number.

The above-referenced information is provided to assist purchasers and to effectuate the Section List purchase/sale process. Please contact the office of the Colorado Bar Association at (303) 860-1115 or (800) 332-6736 (if outside Colorado); or, more specifically, (303) 824-5376, for questions and additional information. Thank you.

Very truly yours,

The Colorado Bar Association

**LIST COUNTS & PRICING SCHEDULE**

**LIST COUNTS**

*(All numbers are approximant & may increase or decrease depending on membership.)*

Colorado Bar Association	11,498
Denver Bar Association	6,182

**Practice Area**

Agricultural & Rural Law	105
Antitrust <i>(sub-area of Business)</i>	19
Appellate <i>(sub-area of Litigation)</i>	42
Bankruptcy <i>(sub-area of Business)</i>	137
Business Entities <i>(sub-area of Business)</i>	27
Business Law	1213
Commercial Law <i>(sub-area of Business)</i>	18
Communications & Technology Law	150
Construction Law	339
Corporate Counsel <i>(sub-area of Business)</i>	50
Criminal Law	318
Disability Law	60
Dispute Resolution	171
Elder Law	222
Environmental Law	299
Family Law	656
Financial Institutions <i>(sub-area of Business)</i>	56
Franchise <i>(sub-area of Business)</i>	13
Gaming/Entertainment & Sports	61
Government Counsel	239
Health Law	201
Immigration Law	53
International Law	160
Judicial Liaison	63
Juvenile Law	130
Labor & Employment Law	418
Litigation	1,192
Natural Resources & Energy Law	376
Intellectual Properties	392
Real Estate Law	1,161
Securities <i>(sub-area of Business)</i>	197
Solo/Small Firm Practice	288
Taxation	362
Trust & Estate	698
Water Law	264
Workers Compensation	196
Young Lawyers Division	4,077

**PRICING SCHEDULE**

Prices listed do not include 7.72% sales tax.  
*(Tax not applicable to Tax Exempt or ordering organizations outside Colorado).*

**Full Colorado Bar Association list**

\$950.00for **commercial** organizations  
 \$450.00for **non-profit** organizations

**Full Denver Bar Association list**

\$450.00for **commercial** organizations  
 \$225.00for **non-profit** organizations

<u>Practice Areas</u>	<u>Commercial</u>	<u>Non-Profit</u>
< 150 members	\$100.00	\$ 50.00
150-500	\$150.00	\$ 75.00
> 500	\$350.00	\$175.00

**Each practice area is priced separately, even though it may be a multiple practice area/list order. Cost is not determined by totaling label count.**

**Zip Code Selections**

Only the full CBA list can be broken down by zip code; the practice areas cannot.

\$0.12/label commercial  
 \$0.06/label non-profit

When ordering Zip code selections, please call to have sorts prepared and to get a cost determination.

**\$50 minimum order for zip code selections; \$25 for non-profit organizations.**

**\*Please note - List orders cannot be used more than once pursuant to the attached agreement for any list!\***

**COLORADO BAR ASSOCIATION MAILING LIST ORDER FORM**

Organization: \_\_\_\_\_ Order Date: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Contact \_\_\_\_\_

Fax \_\_\_\_\_ E-mail: \_\_\_\_\_

Requested Delivery \_\_\_\_\_ FedEx Account \_\_\_\_\_

*(Please provide account number for requested transmittal.)*

Method of Delivery *(Pick up or E-mail):* \_\_\_\_\_

Company  commercial Sales tax  Yes  No *(out-of-state orders are tax exempt)*

non-profit Tax exempt \_\_\_\_\_

**List Format:**  3-up Adhesive \*\*  
 Excel File  
 Text (tab delimited)

**Sorting Preference:**  Alphabetical  
 Zip Code

**List Selection(s):**

Colorado Bar Assn. (Full List)

Denver Bar Assn. (full list)

Zip Code (Pre-Sort):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Practice Areas:**

- Agricultural & Rural Law
- Alternative Dispute Resolution
- Antitrust
- Appellate

- Bankruptcy
- Business Entities
- Business Law
- Commercial Law
- Communication & Tech Law
- Construction Law
- Corporate Counsel
- Criminal Law
- Disability Law
- Elder Law
- Environmental Law
- Family Law
- Financial Institutions
- Franchise
- Gaming/Entertainment & Sports
- Government Counsel
- Health Law
- Immigration Law
- International Law
- Judicial Liaison
- Juvenile Law
- Labor & Employment Law
- Litigation
- Natural Resources & Energy
- Intellectual Properties Law
- Real Estate Law
- Securities
- Small Business Entities
- Solo/Small Firm Practice
- Taxation
- Trust & Estate
- Water Law
- Worker's Compensation
- Young Lawyer's

**Please make checks payable to the Colorado Bar Association, or submit the Credit Card authorization as indicated below (Visa, MasterCard or Amex).**

List Order Subtotal: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_

SubTotal: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

7.72% Sales Tax (In-State) \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

List Order Total: \_\_\_\_\_

Signature \_\_\_\_\_

\*\*Additional charge of \$1.00 per page (30 labels per page) must be included in payment for all orders of adhesive labels.\*\*



**CBA SECTION LIST PURCHASE AGREEMENT**

Purchaser of Colorado Bar Association mailing lists agrees to the following terms and conditions:

1. Colorado Bar Association (CBA) member names and addresses are available for inclusion in communications by mail relevant to the practice of law and keeping with the ethical standards of the profession. The CBA maintains the right to decline mailing lists requests at the discretion of the Association based on the perceived value of those mailing materials to CBA Members (Members).
2. Member names and addresses may be used for the above-referenced purpose only.
3. All list orders must be accompanied with a copy or sample of these materials which intent is for mailing to Members. Orders will not be processed until materials received are approved.
4. Purchaser will indemnify and hold CBA harmless for any loss associated with the purchaser's distribution of materials to names and addresses contained in lists.
5. **Purchaser may use Member names and addresses only once and only for the purpose explained when material is submitted.** Purchaser will not duplicate, copy, store, or retain information contained in lists or in electronic files in any form, nor use for resale or to provide to third-parties.
6. Purchasers requesting the non-profit rate must include proof of status, including an Internal Revenue Service tax determination letter.
7. Prepayment (including applicable sales tax) is required for CBA and DBA "full" lists and for **each** practice area list.
8. The CBA will make every effort to meet a requested delivery date, but will not be held responsible for any failure to deliver when date is not given other than within the ten (10) business day policy.

Dated this \_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Signature

\_\_\_\_\_  
Title

**Please return Order Form, Mailing List Agreement, payment and sample materials unless otherwise instructed to:**

Amber VandenHout, Colorado Bar Assn., 1900 Grant St., Ste. 900, Denver, CO 80203.  
amberv@cobar.org Phone: (303) 824-5376 Fax: (303) 861-5274.