

Level Up Your Law Practice: Intentional Business Planning

During this 1½ hour live webinar, speakers will explore business planning for a law practice with a focus on:

- goal setting
- measuring Key Performance Indicators (KPI's) to track important metrics
- providing functional insights into creating a successful law business

This program is suitable for both new solos and attorney-owners with existing practices. Materials provided to attendees will include worksheets, checklists, and all presentation slides.

This session is the third of "The Practical Lawyer" CLE program series developed by Colorado W.O.L.F. and offered free to CBA Solo Small Firm Section or Colorado W.O.L.F. members, through the generous sponsorship of the Solo Small Firm Section.

This home study is worth 2 general CLE credits. This program is accredited for 2 calendar years, so it will expire on May 25, 2023.

This home study is free to Colorado W.O.L.F. and Solo Small Firms Section members. If you are not a member of either group, it will cost \$25, which is the same price as membership for both groups. Please email Ashley Staab at astaab@cobar.org to get the video, materials and home study credit.

Speakers:

- **Adrienne Fischer** is the founder of Basecamp Legal, a law firm that helps those business owners who are out there hustling - from entrepreneurs and small businesses to growing companies in Colorado, California, and Idaho. Adrienne has represented hundreds of small businesses, assisted clients in raising millions in funds, and protected clients' brands. In her career, Adrienne is happiest when helping her clients craft the legal strategies and solutions that are right for them.
- **Crystal J. McDonough** is an attorney and founder of McDonough Law, a Colorado and Wyoming corporate law firm with an energy, utilities, and natural resources practice, serving corporate clients throughout Colorado and Wyoming. Crystal provides legal representation to companies of all sizes that rely on her to guide them through business cycle phases, including formation, growth, and sales. Crystal's comprehensive understanding of the commercial environment in a variety of industries including

renewable energy, utilities, oil and gas, real estate, construction, has made her a trusted legal advisor for business owners.

- **Yev Muchnik**, is a transactional corporate and securities lawyer whose practice sits at the cross section of law and technology innovation. Through her boutique practice, Launch Legal, Yev enjoys working with companies in all stages of their corporate life cycles. Her firm, Launch Legal, LLC operates using a distributed services model, supporting mission forward entrepreneurs through early-stage financing, fund formation, and other liquidity events, across broad industries, such as blockchain, fintech, space and energy.